



November 9, 2015

## **Credit Acceptance Named as One of the Best Workplaces for Diversity and African Americans**

Southfield, Michigan, Nov. 09, 2015 (GLOBE NEWSWIRE) -- **Credit Acceptance Corporation (Nasdaq:CACC)** (referred to as the "Company", "Credit Acceptance", "we", "our", or "us") has been recognized by Great Place to Work® and *Fortune* as one of the 50 Best Workplaces for Diversity. We were named No. 19 on the list. In addition, Credit Acceptance has been recognized by Great Place to Work®, *Fortune* and *Essence* as one of the 10 Best Workplaces for African Americans. We were named No. 2 on the list.

We were selected for these awards based on evaluations by over 128,000 women and 69,000 minorities on Great Place to Work's Trust Index© employee survey. Our rankings were based on several considerations including how comfortable team members feel being themselves; the degree of favoritism or insider politics they observe in the workplace; the fairness of promotions; the degree of honest connection with coworkers; their access to senior leadership; and other factors including representation in the workplace.

To see the complete 2015 lists of 50 Best Workplaces for Diversity and 10 Best Workplaces for African Americans, visit [fortune.com/diversity](http://fortune.com/diversity).

### **About Credit Acceptance**

Since 1972, Credit Acceptance has offered automobile dealers financing programs that enable them to sell vehicles to consumers, regardless of their credit history. Our financing programs are offered through a nationwide network of automobile dealers who benefit from sales of vehicles to consumers who otherwise could not obtain financing; from repeat and referral sales generated by these same customers; and from sales to customers responding to advertisements for our product, but who actually end up qualifying for traditional financing.

Without our financing programs, consumers are often unable to purchase a vehicle or they purchase an unreliable one. Further, as we report to the three national credit reporting agencies, an important ancillary benefit of our programs is that we provide a significant number of our consumers with an opportunity to improve their lives by improving their credit score and move on to more traditional sources of financing. Credit Acceptance is publicly traded on the NASDAQ under the symbol CACC. For more information, visit [creditacceptance.com](http://creditacceptance.com).

Contact:

Investor Relations: Douglas W. Busk  
Senior Vice President and Treasurer  
(248) 353-2700 Ext. 4432  
[IR@creditacceptance.com](mailto:IR@creditacceptance.com)