



Credit Acceptance to Announce Fourth Quarter and Full Year 2010 Earnings on February 2, 2011

SOUTHFIELD, Mich., Jan. 26, 2011 (GLOBE NEWSWIRE) -- **Credit Acceptance Corporation** (Nasdaq:CACC) (referred to as the "Company", "we", "our", or "us") announced today that we expect to issue a news release with our fourth quarter and full year 2010 earnings on Wednesday, February 2, 2011, after the market closes.

A webcast is scheduled for Wednesday, February 2, 2011 at 5:00 p.m. Eastern Time to discuss fourth quarter and full year 2010 results. The webcast can be accessed live by visiting the "Investor Relations" section of our website at creditacceptance.com or by dialing 877-303-2904. Additionally, a replay and transcript of the webcast will be archived in the "Investor Relations" section of our website.

Description of Credit Acceptance Corporation

Since 1972, Credit Acceptance has provided auto loans to consumers, regardless of their credit history. Our product is offered through a nationwide network of automobile dealers who benefit from sales of vehicles to consumers who otherwise could not obtain financing; from repeat and referral sales generated by these same customers; and from sales to customers responding to advertisements for our product, but who actually end up qualifying for traditional financing.

Without our product, consumers are often unable to purchase a vehicle or they purchase an unreliable one. Further, as we report to the three national credit reporting agencies, an important ancillary benefit of our program is that we provide a significant number of our consumers with an opportunity to improve their lives by improving their credit score and move on to more traditional sources of financing. Credit Acceptance is publicly traded on the NASDAQ under the symbol CACC. For more information, visit creditacceptance.com.

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