



September 18, 2017

Credit Acceptance Named One of the Best Workplaces for Women by Great Place to Work® and Fortune

Southfield, Michigan, Sept. 18, 2017 (GLOBE NEWSWIRE) -- **Credit Acceptance Corporation (NASDAQ: CACC)** (referred to as the "Company", "Credit Acceptance", "we", "our", or "us") has been recognized by Great Place to Work® and *Fortune* as one of the 100 Best Workplaces for Women.

Great Place to Work® selected companies for this list by analyzing how women rated their organizations on over 50 different metrics defining great workplaces, including ethical leadership, respectful and fair workplace interactions, great benefits and development, and strong caring and personal support.

The 100 Best Workplaces for Women ranking is one of a series of rankings by Great Place to Work® and *Fortune* based upon team member feedback received from the annual Great Place to Work® survey. To see the complete 2017 List of 100 Best Workplaces for Women, visit greatplacetowork.com/best-workplaces/women.

About Credit Acceptance

Since 1972, Credit Acceptance has offered financing programs that enable automobile dealers to sell vehicles to consumers, regardless of their credit history. Our financing programs are offered through a nationwide network of automobile dealers who benefit from sales of vehicles to consumers who otherwise could not obtain financing; from repeat and referral sales generated by these same customers; and from sales to customers responding to advertisements for our financing programs, but who actually end up qualifying for traditional financing.

Without our financing programs, consumers are often unable to purchase vehicles or they purchase unreliable ones. Further, as we report to the three national credit reporting agencies, an important ancillary benefit of our programs is that we provide consumers with an opportunity to improve their lives by improving their credit score and move on to more traditional sources of financing. Credit Acceptance is publicly traded on the NASDAQ under the symbol CACC. For more information, visit creditacceptance.com.

About The Best Workplaces for Women

The ranking was drawn from surveys of more than 400,000 U.S. employees at Great Place to Work-Certified organizations, assessing them on:

- | **Key metrics for a great workplace.** Great Place to Work analyzed how women rated their organizations in more than 50 areas, including respect, fairness, management and camaraderie.
- | **Gender comparison.** The ranking considered women's survey results compared to their colleagues' to ensure women had as positive an experience as men. This took into account an index of factors where women often lag their peers, such as access to meaningful work, fair pay and plans for a future with their organizations.
- | **Consistent experiences in a diverse group.** Great Place to Work also analyzed demographic patterns to ensure companies created great workplaces for all women, regardless of who they are or what jobs they do.

Surveys were conducted anonymously at each organization and women's results achieved at least a 95 percent confidence level and a 7 percent margin of error or less. Organizations needed to employ at least 50 women to be considered.

Investor Relations: Douglas W. Busk
Senior Vice President and Treasurer
(248) 353-2700 Ext. 4432
IR@creditacceptance.com